

AGENTIC AI WORKSHOP

# BUILD YOUR SECOND BRAIN & automate your marketing with Agentic AI

A hands-on, half-day workshop on agentic AI workflows with Claude, Hermes Agent & OpenClaw — set up a second brain and automate the repetitive marketing work. No technical background needed to start.

4

HOURS

2

SPEAKERS

15

SEATS ONLY

OUR LEAN, AI-AUGMENTED TEAM DELIVERS FOR



12 August 2026

Wednesday

12:30 PM – 5:00 PM

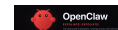
◆ INFINITY8, Sunway Square

TOOLS YOU'LL SET UP



Claude

Hermes



- Spot the repetitive work worth automating
- Build simple AI workflows you can reuse
- Leave with a prompting & security checklist

BONUS

Video Automation — one news URL to a finished, editable video

# WHAT WE'LL COVER

Practical workflows, straightforward setup, and simple use cases that reduce repetitive work.

## THE WORKSHOP

### Set up your second brain

- How to set up Claude, Hermes Agent & OpenClaw
- What each tool does and when to use it
- How to identify repetitive tasks suitable for AI
- Turning existing processes into clear AI workflows
- Writing prompts that produce more reliable results
- Connecting Google Sheets, forms, email & calendars
- Automating marketing, content & reporting workflows
- Testing and improving your workflows

## SIMPLE USE CASES

### Work it does for you

- Sorting, drafting and responding to emails
- Drafting social posts, captions & newsletters
- Campaign & content performance summaries
- Preparing reports, summaries & internal documents
- Organising information from forms and spreadsheets
- Managing follow-ups, reminders & recurring tasks
- Consolidating information from different sources
- Researching and summarising information
- Streamlining routine admin and operational work

## CYBERSECURITY & RESPONSIBLE AI USE A built-in safety checkpoint — use AI without putting your data at risk.

- ✓ Protect confidential and sensitive information
- ✓ Secure passwords and API keys
- ✓ Manage tool permissions safely
- ✓ Recognise unsafe instructions
- ✓ Review third-party connections
- ✓ Check AI-generated work before using it

# YOUR AFTERNOON, MAPPED OUT

12:30 – 17:00 · We start easy and get more hands-on as we go.



**12:30 PM**

**Registration & Welcome**



**1:00 PM**

**Claude — Kristine Ling**

Beginner-friendly



**2:00 PM**

**Cybersecurity & Responsible AI Use**

Safety Checkpoint



**2:15 PM**

**Hermes Agent — Ken Ooi**

Getting hands-on



**3:00 PM**

**Break**



**3:30 PM**

**OpenClaw — Kristine Ling**

Most hands-off



**4:15 PM**

**BONUS: Video Automation — Ken Ooi**

Bonus Session



**4:45 PM**

**Q&A and Sharing**

## WHAT YOU'LL TAKE AWAY

### Yours to keep

#### A clear setup workflow

For Claude, Hermes Agent & OpenClaw

#### Tool judgement

How and when to use each one

#### Reusable AI workflows

Simple flows you can adapt to your work

#### An automation framework

A repeatable way to spot what to automate

#### A prompting template

For producing reliable results

#### A cybersecurity checklist

Protect data, permissions, keys & connections

# YOUR SPEAKERS

Two builders who run lean, AI-augmented teams every day.



## Kristine Ling

Founder, CloudLine Studio

Kristine has spent four years building at the frontier of AI and machine learning, building and mentoring **five AI startups** in Malaysia — including **SurgeGraph**, which crossed **USD 500,000 ARR in just eight months**. Today she runs CloudLine Studio, where a lean team paired with a fleet of AI agents delivers for enterprise clients including Petronas Lubricants and Prenetics (CircleDNA). This workshop pulls back the curtain on the exact systems she uses to cut repetitive work and run lean without sacrificing quality.

AI & ML Builder

5 AI Startups

SurgeGraph

Enterprise Clients

### BONUS SESSION



## Ken Ooi

AI Trainer & Builder · Product Manager

Ken is a Product Manager at **A47**, an AI-native news platform backed by **USD 2M**, where he builds automation that turns a single news URL into a finished, editable video — letting one editor ship **10× the output**. A 500 Global AI Residency alum, TEDx speaker and ex-Shell engineer, he judged the AI Generative Arts category at the National AI Competition 2026 and led his team to 2nd place at BEYOND Hack Day 2026 in Macau. He breaks down exactly how his pipeline works — and where a human should stay in control.

500 Global AI Residency

TEDx Speaker

Ex-Shell

MEng, Southampton

# RESERVE YOUR SEAT

A non-profit event — tickets cover venue, speaker fees & logistics only. 15 seats total.

## WHO THIS IS FOR

- Corporate professionals who want to work more efficiently with AI
- Freelancers and business founders managing repetitive workflows
- Admin, marketing, operations & sales teams — no technical background

## WHAT TO BRING

- A fully charged laptop and charger
- A paid Claude subscription is recommended
- 1-3 repetitive tasks or workflows you'd like to improve

## 15 seats only

A deliberately small room so everyone gets hands-on time with the speakers. When they're gone, they're gone.

[cloudline-studio.com/events/second-brain-ai](https://cloudline-studio.com/events/second-brain-ai)



SCAN TO REGISTER

## TICKETS

### EARLY BIRD

#### Early Bird

**RM 359** ~~RM 499~~

Full access + live demos. One FREE week of Pro for the first 5 sign-ups. Limited quantity.

### BEST VALUE

#### Early Bird Pair

**RM 659** ~~RM 998~~

Two tickets for two people — bring a colleague. Everything in Early Bird for both attendees.

#### Virtual Pass

**RM 199**

Live-streamed full workshop + rewatch recording + workshop materials & templates.

### ALSO INCLUDED

- ◆ Free-flow refreshments, coffee & tea
- ◆ Sufficient charging plugs · workshop materials & templates
- ◆ One-week complimentary coworking pass at INFINITY8, Sunway Square

*This event will be photographed and video recorded. Clips and photos may be used publicly on social media and in marketing material. By registering and attending, you consent to appearing in that footage.*